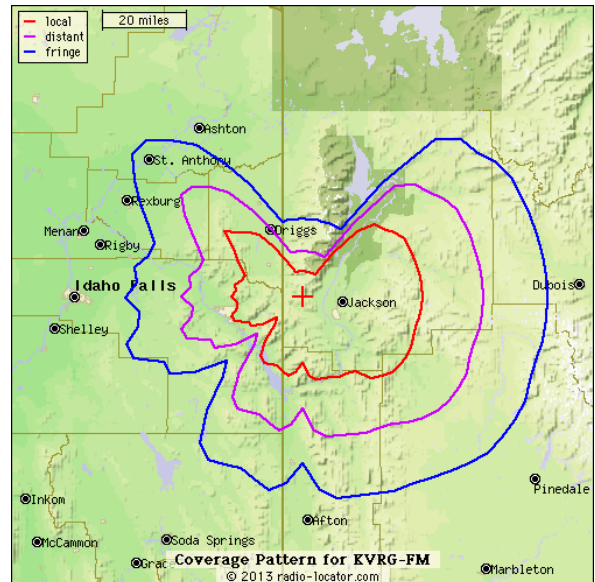




KVRG – 103.7 FM

#1 for Genuine Country!

Frequency: 103.7 FM
 City of License: Victor, ID (Jackson, WY)
 Format: Classic Country (Country's all-time Greatest Hits)
 Target Audience: 35-64 year old Adults
 Gender Balance*: Male: 55% Female: 45%



KVRG/Jackson (The Range) plays five decades of Country's biggest stars & songs.

KVRG attracts Radio's most loyal audience. Classic Country ranks #1 of all non-ethnic music formats in time spent listening. These dedicated listeners support our Range sponsors!

Country is the most listened to music format in Wyoming and KVRG-The Range is the ONLY station playing Genuine Country: the classic stars and timeless hits that made Country the most popular music radio format in America.

The Range - Sample Playlist:

Live Like You Were Dying - Tim McGraw
 On The Road Again - Willie Nelson
 Gentle On My Mind - Glen Campbell
 I Will Always Love You – Dolly Parton
 All My Rowdy Friends Are Coming Over - Hank Jr.
 Big Bad John - Jimmy Dean
 Crazy - Patsy Cline
 I Walk The Line - Johnny Cash
 Lookin' For Love - Johnny Lee
 Stand By Your Man - Tammy Wynette

All My Ex's Live In Texas - George Strait
 God Bless The U.S.A. - Lee Greenwood
 I Hope You Dance - Lee Ann Womack
 Okie From Muskogee - Merle Haggard
 Mud On The Tires - Brad Paisley
 Lucille – Kenny Rogers
 Drivin' My Life Away - Eddie Rabbitt
 Forever and Ever Amen - Randy Travis
 Whoever's In New England - Reba McEntire
 Devil Went Down To Georgia - Charlie Daniels Band

Let KVRG bring your message to thousands of loyal listeners who ONLY listen to Country in western Wyoming and eastern Idaho.

For Advertising availability and rates, contact:

Jackson Radio Group

KIXM and KVRG
 3565 S. Park Drive
 Jackson, WY 83001
 (307) 732-0384



(* 2013 Arbitron national format audience data)