

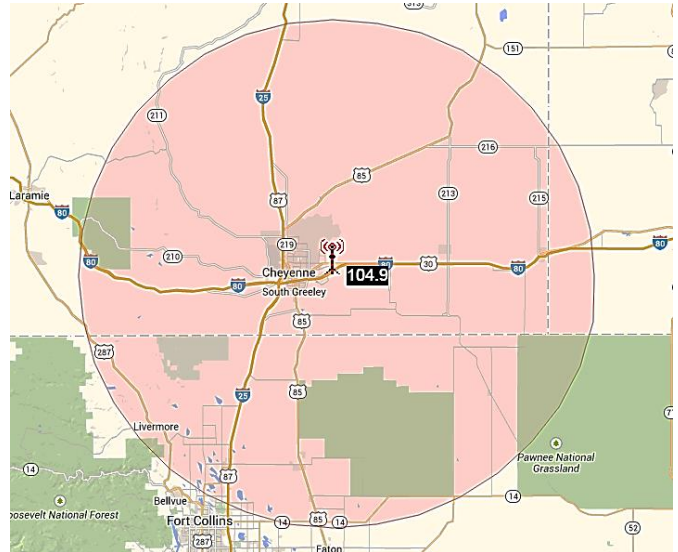


KRRR – 104.9 FM #1 for Classic Hits!

Frequency: 104.9 FM
City of License: Cheyenne, WY
Format: Classic Hits (Greatest Hits of the 60s, 70s & 80s)
Target Audience: 35-64 year old Adults
Gender Balance*: Male: 53% Female: 47%

KRRR/Cheyenne is one of the most popular Classic Hits stations in the United States.

KRRR is the perfect choice for reaching consumers on their way to making a purchase. 70%* of Classic Hits listeners tune in away from home!



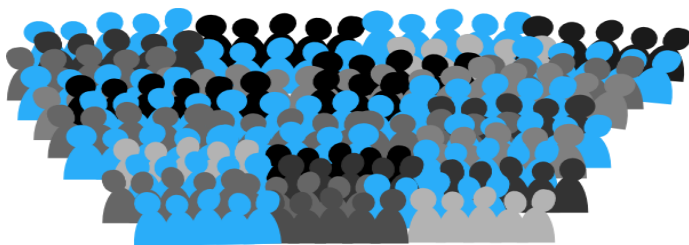
Looking for new customers with money to spend? People who listen to Classic Hits are among the most affluent of all radio listeners. More than 55% of Classic Hits listeners* live in households with annual incomes of over \$50,000.

KRRR-FM Sample Playlist:

Boston - More Than A Feeling
Rolling Stones - (I Can't Get No) Satisfaction
Billy Joel - My Life
Journey - Don't Stop Believin'
Lynyrd Skynyrd - Sweet Home Alabama
Van Morrison - Brown Eyed Girl
Blondie - Heart Of Glass
Bryan Adams - Summer of '69
Fleetwood Mac - Dreams
Creedence Clearwater Revival - Proud Mary

Aretha Franklin - Respect
Bob Seger - Old Time Rock & Roll
John Mellencamp - Jack and Diane
Bee Gees - Stayin' Alive
Neil Diamond - Sweet Caroline
Eagles - Take It Easy
Pat Benetar - Hit Me With Your Best Shot
Aerosmith - Dream On
Doobie Brothers - Listen To The Music
Queen - Another One Bites The Dust

Let KRRR bring your message to thousands of potential new customers.



For Advertising availability and rates, contact:

Appaloosa Broadcasting
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Cheyenne, WY 82001
(307) 638-8921

(* 2013 Arbitron national format audience data)