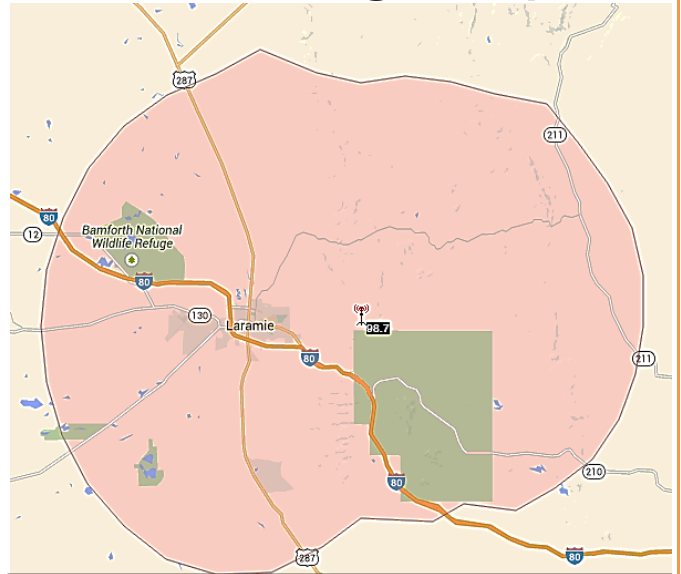




KRQU 98.7 FM

#1 for Vintage Vinyl!

Frequency: 98.7 FM
 City of License: Laramie, WY
 Format: Classic Rock & Album Cuts
 Target Audience: 35-64 year old Adults
 Gender Balance*: Male: 70% Female: 30%



KRQU 98.7 is Rock radio the way it was meant to be: the biggest hits & greatest bands of the Rock Era, along with deep-cut album tracks, carefully selected from the largest album rock library in Wyoming.

KRQU reaches more potential customers on their way to making a purchase. 73% of Classic Rock listeners* tune in on the go; Classic Rock ranks #4 of the 25 most popular formats for away-from-home listening!



KRQU - Sample Artist List:

DOORS
 VAN HALEN
 TOM PETTY
 PINK FLOYD
 DIRE STRAITS
 LED ZEPPELIN
 ERIC CLAPTON
 BONNIE RAITT
 BRUCE SPRINGSTEEN
 CROSBY, STILLS, NASH & YOUNG

QUEEN
 THE WHO
 BEATLES
 DAVID BOWIE
 STEELY DAN
 VAN MORRISON
 ROLLING STONES
 FLEETWOOD MAC
 STEVIE RAY VAUGHAN
 CREEDENCE CLEARWATER REVIVAL



For Advertising availability and rates, contact:

Appaloosa Broadcasting

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 302 South 2nd St., Suite 204
 Laramie, WY 82070
 (307) 745-5208

(* 2013 Arbitron national format audience data)