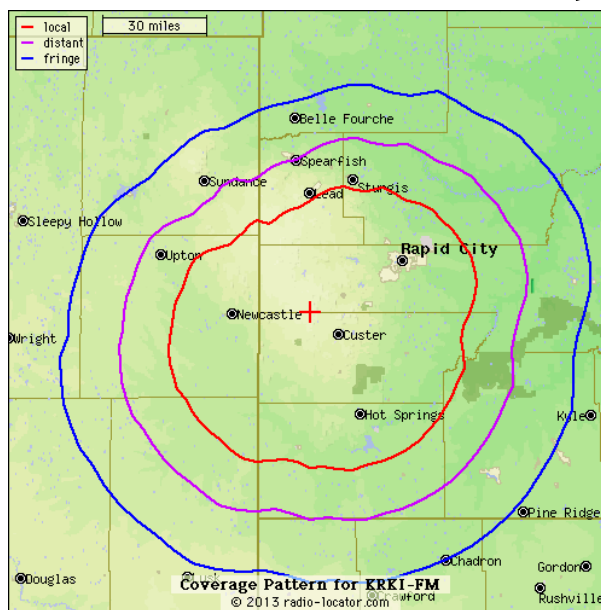




# KRKI – 99.5 FM

## #1 for Genuine Country!

Frequency: 99.5 FM  
 Power: 100,000 watts  
 City of License: Keystone/Rapid City, SD  
 Format: Classic Country (Country's all-time Greatest Hits)  
 Target Audience: 35-64 year old Adults  
 Gender Balance\*: Male: 55% Female: 45%



**KRKI/Rapid City (The Range) plays five decades of Country's biggest stars & songs.**

KRKI attracts Radio's most loyal audience. Classic Country ranks #1 of all non-ethnic music formats in time spent listening. These dedicated listeners support our Range sponsors!

Country is the most listened to music format in South Dakota, and The Range is the ONLY station in the Black Hills playing Genuine Country: the classic stars and timeless hits that made Country the most popular music radio format in America.

### The Range - Sample Playlist:

Live Like You Were Dying - Tim McGraw  
 I Will Always Love You – Dolly Parton  
 Gentle On My Mind - Glen Campbell  
 On The Road Again - Willie Nelson  
 All My Rowdy Friends - Hank Jr.  
 Big Bad John - Jimmy Dean  
 Crazy - Patsy Cline  
 I Walk The Line - Johnny Cash  
 Lookin' For Love - Johnny Lee  
 Stand By Your Man - Tammy Wynette

All My Ex's Live In Texas - George Strait  
 I Hope You Dance - Lee Ann Womack  
 Mud On The Tires - Brad Paisley  
 Lucille – Kenny Rogers  
 Drivin' My Life Away - Eddie Rabbitt  
 Okie From Muskogee - Merle Haggard  
 Forever and Ever Amen - Randy Travis  
 God Bless The U.S.A. - Lee Greenwood  
 Whoever's In New England - Reba McEntire  
 Devil Went Down To Georgia - Charlie Daniels Band

**Let The Range deliver your message to thousands of loyal listeners who listen ONLY to Country in the Black Hills & eastern Wyoming.**

**For Advertising availability and rates, contact:**

### **Badlands Broadcasting**

KFMH and KRKI  
 1711 West Main Street  
 Rapid City, SD 57702  
 (605) 721-9005

(\* 2013 Arbitron national format audience data)

