



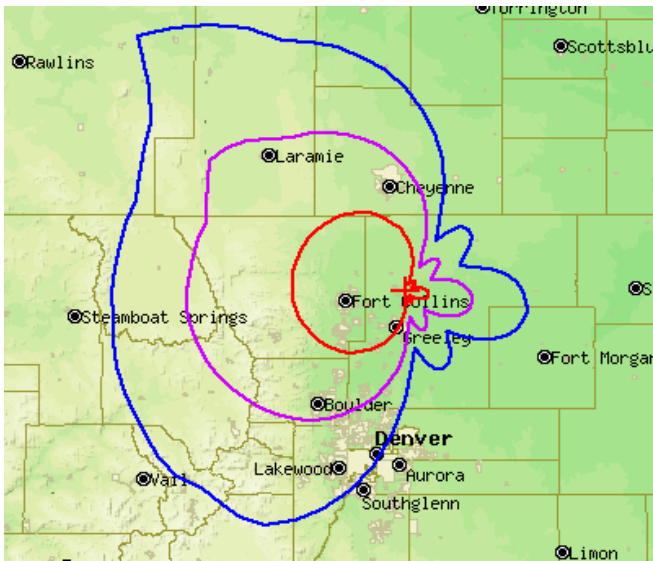
Frequency: 870 AM  
 City of License: Pierce/Fort Collins, CO  
 Format: 50s/60s Rock & Roll Oldies  
 Target Audience: 50+ year old Adults  
 Gender Balance\*: Male: 53% Female: 47%

**Real Rock & Roll is back on the Radio!**  
**KJMP (The Big 87) plays all the great songs**  
**from 50s and 60s you grew up with.**

Many self-described "Oldies" stations have begun playing songs from the 70s, the 80s and even the 90s. But KJMP stays true to the roots of rock & roll, with nothing but the classic Top 40 hits of the 50s and 60s, 24-hours a day.

# KJMP – 870 AM

Northern Colorado & Wyoming's  
**ONLY true Oldies Station!**



Adults over 50 have the highest net worth and most disposal income of any age group. The Big 87 / KJMP plays the songs Baby Boomers grew up with - timeless hits you won't hear on any other Wyoming or Northern Colorado station.

### **KJMP Sample Playlist:**

- Fun, Fun Fun - Beach Boys
- Do You Love Me - Contours
- Maybe Baby - Buddy Holly
- Louie Louie - Kingsmen
- You Can't Hurry Love - Supremes
- Wipe Out - Surfaris
- Chantilly Lace - Big Bopper
- La Bamba - Richie Valens
- I Only Want To Be With You - Dusty Springfield
- Dancing In The Streets - Martha & The Vandellas

- My Girl - Temptations
- Oh, Pretty Woman - Roy Orbison
- California Sun - Rivelas
- Don't Be Cruel - Elvis Presley
- The Twist - Chubby Checker
- Big Girls Don't Cry - Four Seasons
- Eight Days A Week - Beatles
- Over And Over - Dave Clark Five
- Loco-Motion - Little Eva
- Rock Around The Clock - Bill Haley & The Comets

**Let KJMP help you reach the consumers with the most money to spend.**



**For Advertising availability and rates, contact:**

**Appaloosa Broadcasting**  
 KAZY, KIMX, KJMP, KRAN & KRRR  
 1600 Van Lennen Avenue  
 Cheyenne, WY 82001  
 (307) 638-8921

