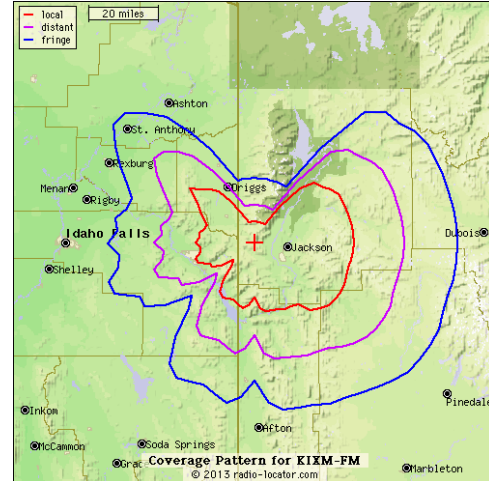




# KIXM – 92.3 FM

## Wyoming's #1 Hit Music Station!

Frequency: 92.3 FM  
 City of License: Victor, ID (Jackson, WY)  
 Format: Top 40 (Contemporary Hits)  
 Target Audience: 18-44 year old Adults  
 Gender Balance\*: Male: 40% Female: 60%

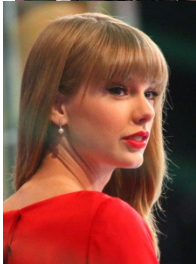


**KIXM plays the biggest pop hits in Wyoming.**  
**Today's hottest hits are always on iMix.**

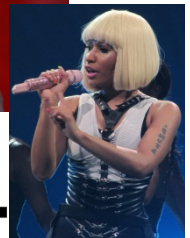
Is your business getting its "unfair" share of younger customers? Teton County is the fastest growing county in the state & has the 2<sup>nd</sup> youngest population in Wyoming. And the station of choice for younger listeners is iMix.

Pop Contemporary Hit Radio (also called "Top 40") is America's most listened-to radio format, by far. More than 71 million Americans\* tune in every week to hear the pop hits we play every day on iMix 92.3!

### iMix Sample Artist List:



- MAROON 5
- ELLIE GOULDING
- ED SHEERAN
- TAYLOR SWIFT
- JASON DERULO
- ARIANA GRANDE
- NICK JONAS
- RIHANNA
- FLO RIDA
- KATY PERRY
- PITBULL
- MEGHAN TRAINOR
- HOZIER
- CALVIN HARRIS
- MARK RONSON
- IGGY AZALEA
- SAM SMITH
- NICKI MINAJ
- ZEDD
- JUSTIN TIMBERLAKE



**Let iMix bring your message to thousands of young consumers across Wyoming.**



**For Advertising availability and rates, contact:**

### **Jackson Radio Group**

**KIXM and KVRG**  
**3565 S. Park Drive**  
**Jackson, WY 83001**  
**(307) 732-0384**

(\* 2013 Arbitron national format audience data)