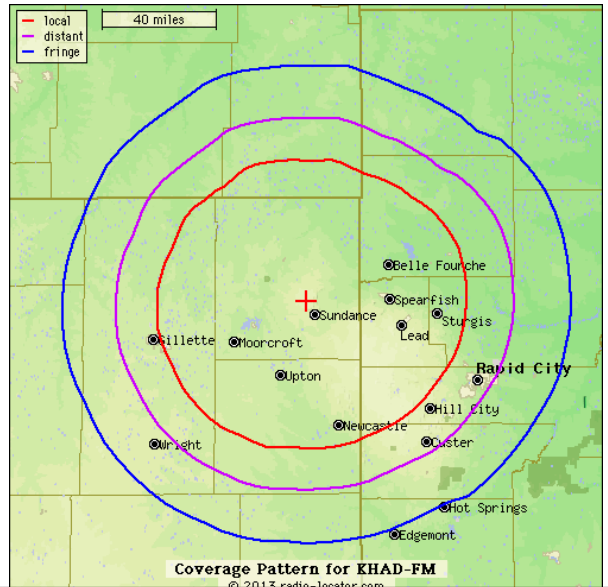




# K-TED – 104.5 FM

## #1 for Pure Rock!

Frequency: 104.5 FM (KHAD)  
 City of License: Upton/Gillette, WY  
 Format: Active Rock  
 (Today's New Rock Hits)  
 Target Audience: 18-44 year old Adults  
 Gender Balance\*: Male: 74% Female: 26%



**K-TED/Gillette rocks harder than any station in Wyoming and western South Dakota!**

Need more Men in your business? Active Rock attracts the highest percentage of male listeners among ALL music radio formats. Almost 75% of Active Rock listeners\* are Men, with the majority between the ages of 25 and 44.

K-TED reaches more potential customers on their way to making a purchase. 74% of Active Rock listeners\* tune in on the go; Active Rock ranks 3<sup>rd</sup> of the 25 most popular formats for away-from-home listening!

### K-TED Sample Artist List:

- ALICE IN CHAINS
- METALLICA
- AVENGED SEVENFOLD
- SHINEDOWN
- PEARL JAM
- POP EVIL
- NIRVANA
- STARSET
- FIVE FINGER DEATH PUNCH
- ALL THAT REMAINS

- KORN
- SKILLET
- DANZIG
- OZZY OSBOURNE
- NINE INCH NAILS
- THREE DAYS GRACE
- FAITH NO MORE
- SEVENDUST
- STONE SOUR
- RED HOT CHILI PEPPERS

**Let K-TED connect you to thousands of Men across NE Wyoming and western S. Dakota.**

**For Advertising availability and rates, contact:**

**Casper Radio Group**  
 KDAD, KHAD, KTED and KZQL  
 145 S. Durbin Street, Suite 303  
 Casper, WY 82601  
 (307) 232-2155



(\* 2013 Arbitron national format audience data)