



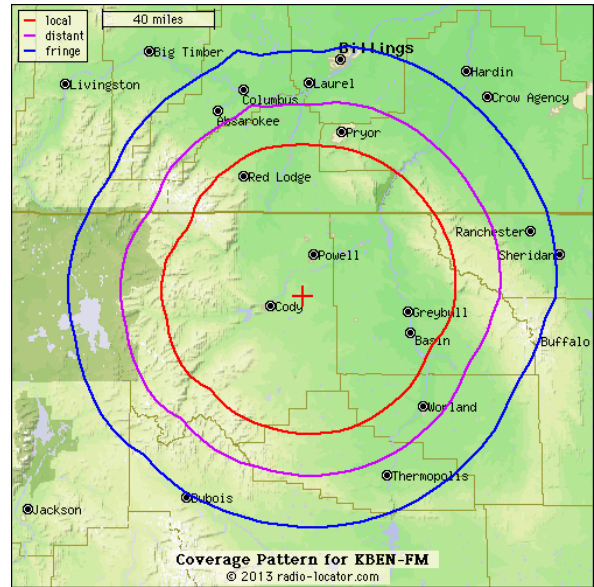
Frequency: 103.3 FM
 City of License: Cowley/Cody, WY
 Format: Classic Country (Country's all-time Greatest Hits)
 Target Audience: 35-64 year old Adults
 Gender Balance*: Male: 55% Female: 45%

KBEN/Cody (The Range) plays five decades of Country's biggest stars & songs.

KBEN attracts Radio's most loyal audience. Classic Country ranks #1 of all non-ethnic music formats in time spent listening. These dedicated listeners support our Range sponsors!

KBEN – 103.3 FM

#1 for Genuine Country!



Country is the most listened to music format in Wyoming, and KBEN -The Range is the ONLY station playing Genuine Country - the classic stars and timeless hits that made Country the most popular music radio format in America.

The Range - Sample Playlist:

Live Like You Were Dying - Tim McGraw
 On The Road Again - Willie Nelson
 Gentle On My Mind - Glen Campbell
 I Will Always Love You - Dolly Parton
 All My Rowdy Friends Are Coming Over - Hank Jr.
 Big Bad John - Jimmy Dean
 Crazy - Patsy Cline
 I Walk The Line - Johnny Cash
 Lookin' For Love - Johnny Lee
 Stand By Your Man - Tammy Wynette

All My Ex's Live In Texas - George Strait
 God Bless The U.S.A. - Lee Greenwood
 I Hope You Dance - Lee Ann Womack
 Okie From Muskogee - Merle Haggard
 Mud On The Tires - Brad Paisley
 Lucille - Kenny Rogers
 Drivin' My Life Away - Eddie Rabbitt
 Forever and Ever Amen - Randy Travis
 Whoever's In New England - Reba McEntire
 Devil Went Down To Georgia - Charlie Daniels Band

Let KBEN bring your message to thousands of loyal listeners who ONLY listen to Country music in northwest Wyoming.

For Advertising availability and rates, contact:

Appaloosa Broadcasting
 KBEN, KROW and KWHO
 207 E. 1st Street, Powell, WY 82435
 (307) 764-3771



(* 2013 Arbitron national format audience data)